

Item 10:  
**STRATEGIC PLAN UPDATE**  
for the  
**BOARD OF DIRECTORS**  
Fall 2016

# 1. Collective Purchasing



- a. Investigate consortial ebook purchasing / leasing
  - ✓ Began discussions with EBSCO
  - Explore a collaborative ebook strategy with Novanet
- b. Communicate how consortial purchasing works within CAUL-CBUA
  - ✓ Updated procedures & mailing lists
- c. Assess best practices for consortial buying with peers (e.g. CRKN)
  - ✓ Regional & National Academic Consortia
- d. Investigate other possibilities (ex, storage, software) for consortial purchasing
  - ✓ Possible shared storage for research data

# 1. Collective Purchasing



- e. Provide support on managing consortial purchases, either by technology (shared ERM) or by best practices
  - ✓ Collections Committee [Checklist](#)
  - ✓ Added exchange rates, fiscal year, institutional costs, licences, and a link to a licence terms quick guide on website Product pages
  - Create a working group to investigate options for a “Licencing Information Module” and an “E-Resource Management System” and develop a recommendation based on this investigation.

## 2. Communication



- a. Develop and implement a communications strategy
  - ✓ Mailing lists, newsletter, new welcome materials
  - ✓ Overall increased communication
  - Social media strategy required
  - Best practices and toolkit for committee communications
  - Update terms of reference for committees to embed bi-directional communication with members not represented on each committee
  - Develop and implement a marketing plan
- b. Ensure website continues to meet our needs
  - ✓ Combined the main website & DDG site
  - ✓ Information updated regularly
  - ✓ Calendar of events added and regularly maintained
  - Ensure Committees regularly update their web pages with meeting information and minutes

# 3. Funding & Accountability



- a. Identify a select number of projects that require funding
  - ✓ WWI Portal, Open Textbooks, ARDR
- b. Explore potential funding sources
  - ✓ Attended sessions in Halifax
  - ✓ Applied for World War Commemorations Community Fund
- c. Provide awareness and training opportunities for the CAUL-CBUA community
  - ✓ Linked to communications
- d. Develop a process for identifying key areas where there is a value for collaboration
- e. Develop an open process for gathering ideas from entire CAUL-CBUA body

## 4. Open Textbooks / Open Educational Resources



- a. Investigate & communicate best practices for adopting open textbooks & OER
  - ✓ Open Textbook Workshop
  - ✓ Guide to Approaching & Evaluating Open Textbooks
  - ✓ LibGuide on Open Textbooks & OER
  - Develop and administer a survey on the status of Open Textbook activities in member institutions
- b. Identify possible subject areas and content for open textbooks & OER
  - ✓ Identified after February Workshop, to be presented at AAU AVP Meeting
- c. Identify or implement a platform for open textbooks and open educational resources
- d. Seek funding
- e. Create grants for faculty and librarians to collaborate on the development of open textbooks / open educational resources

# 5. Professional Development



- a. Continue the Experience Exchange webinar series
  - ✓ WorldCat/FirstSearch
  - ✓ Potential copyright
- b. Provide a mechanism for keeping CAUL-CBUA Members aware of relevant professional development opportunities
  - ✓ Newsletters
  - ✓ Twitter, linked to CAUL-CBUA website news feed
- c. Develop cross training opportunities (ex., staff / work exchanges)
- d. Embed educational/training responsibility into the terms of reference for the DPSC.

## 6. Preservation & Digital Collections



- a. Continue to develop CAIRN as a single point of access and search for Atlantic Canadian collections
- b. Continue to build a strong network supporting best practices in data stewardship, ensuring the continuance of the history, culture, and research performed in this region
  - ✓ DPSC Research Data Working Group
- c. Develop a plan for reaching out to CAUL-CBUA members with workshops and educational activities around digitization, preservation and best practices
  - Embed educational/training responsibility into the terms of reference for the DPSC



# 7. Research Data Management



- a. Provide best practices for research data management services
- b. Advocate for policies on our campuses and beyond
- c. Investigate opportunities for collaborative research data management infrastructure
  - ✓ DPSC Research Data Working Group's ARDR Proposal submitted and evaluated at Winter 2016 Board meeting.

# 8. Resource Sharing



- a. Explore licensing options to enable better e-resource sharing
  - ✓ Implementing different pricing models
  - ✓ Including more institutions & expanding into other sectors (health)
    - Negotiate for e-resources for the Atlantic Health Knowledge Partnership
- b. Ensure that our systems (e.g. Relais) are providing the best solutions
  - ✓ Upgraded to v.2014
  - ✓ Pilot project at UNBSJ
  - ✓ Reports Working Group was successful
  - ✓ Forming Manual Makers Working Group
  - ✓ Migrate to a local installation of Relais
    - Develop and post an RFI for an ILL/document delivery system
- c. Develop a plan for last print copy in the region
  - ✓ Prepared documentations
  - Need discussions among institutions regarding institutional commitment

# 9. Scholarly Communications



- a. Conduct an assessment of scholarly communications activities within CAUL institutions
  - Distribute a Scholarly Communications Activities Inventory in Fall 2016, collate results, and develop steps forward for the Committee.
  - Develop, distribute, collate, and analyse a survey in Fall 2016 of activities at member institutions related to open textbooks.
- b. Coordinate CAUL/CBUA Open Access Week events
  - ✓ Communicated events but did not coordinate
- c. Investigate potential for Open Journal Systems collaboration
- d. Explore Open Access business models
- e. Support teaching and communication in the area within CAUL-CBUA libraries
  - ✓ ACRL Scholarly Communications Workshop, May 2014

# 9. Scholarly Communications



- f. Develop best practices in the areas of scholarly communication, potentially including:
  - i. Research Repositories (e.g., formats, copyright, staffing and workflow, preservation, automation)
  - ii. Author funds policies
  - iii. Open Access content recruitment strategies
  - iv. Funding models for Open Access support (e.g., external funding for editorial support of OJS journals, administering authors fees)
  
- ✓ The Scholarly Communications Committee has developed several best practice documents and collated them into a Digital Scholarship Toolbox [https://caul\\_cbua.gitbooks.io/caul-cbua-scc-digital-scholarship-toolbox/content/](https://caul_cbua.gitbooks.io/caul-cbua-scc-digital-scholarship-toolbox/content/)) and actively shares information via the mailing list

# 10. User Needs & Expectations



- a. Conduct an Ithaka-style faculty survey (<http://www.sr.ithaka.org/research-publications/us-faculty-survey-2012>)
  - Develop an open process for gathering ideas from entire CAUL-CBUA body
  - Create a user needs assessment working group to assess the needs of staff and institutions.
  - Collate data from the survey, and develop actionable recommendations for implementation.
  - Develop a marketing plan for CAUL-CBUA and its activities incorporating the results of the user needs assessment.

# 2016 Focus Areas



1. Investigate consortial ebook purchasing / leasing
  - a. Explore a collaborative ebook strategy with Novanet.
  
2. Provide support on managing consortial purchases, either by technology (shared ERM) or by best practices
  - a. Create a working group to investigate options for a “Licencing Information Module” and an “E-Resources Management System” and develop a recommendation based on this investigation.
  
3. Explore licensing options to enable better e-resource sharing
  - a. Including more institutions & expanding into other sectors (ex. health)
    - Negotiate for e-resources for the Atlantic Health Knowledge Partnership
    - Working with vendors to identify one-time purchase options

# 2016 Focus Areas



4. Conduct an Ithaka-style faculty survey to determine user needs
  - a. Develop an open process for gathering ideas from entire CAUL-CBUA body
  - b. Create a user needs assessment working group to assess the needs of staff and institutions.
  - c. Collate data from the survey, and develop actionable recommendations for implementation.
  - d. Develop a marketing plan for CAUL-CBUA and its activities incorporating the results of the user needs assessment.
  
5. Develop and implement a communications strategy
  - a. Social media strategy required
  - b. Best practices and toolkit for committee communications
  - c. Update terms of reference for committees to embed bi-directional

# 2016 Focus Areas



6. Ensure that our systems (e.g. Relais) are providing the best solutions
  - a. Develop and post an RFI for an ILL/document delivery system
  
7. Develop the Open Textbooks Project
  - a. Survey open textbook and OER activities and infrastructure at institutions in the region.
  - b. Based on survey results, develop actionable recommendations to be presented to the Board.
  
8. Continue to develop CAIRN as a single point of access and search for Atlantic Canadian collections



# 2016 Focus Areas



9. Provide awareness and training opportunities for the CAUL-CBUA community. Develop a plan for reaching out to CAUL-CBUA members with workshops and educational activities.
  - a. Embed education/training responsibility in terms of reference for all CAUL-CBUA committees and ensure that each committee develops a plan for reaching out to CAUL-CBUA members with workshops and educational activities
  - b. Develop cross-training and training opportunities (ex. staff/work exchanges)
  - c. Develop a regular schedule of Experience Exchanges involving all CAUL-CBUA committees, with Manager to ensure that exchanges occur regularly (at least three per year).

# 2016 Focus Areas



10. Develop Scholarly Communications
  - a. Continue to develop the Digital Scholarship Toolbox and develop a marketing plan to increase awareness among users at member institutions.
  - b. Distribute a Scholarly Communications Activities Inventory in Fall 2016, collate results, and develop steps forward for the Committee.
  - c. Distribute an Open Textbooks member activities survey in Fall 2016.
  - d. Investigate potential for Open Journal Systems collaboration.

**CAUL**  

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**CBUA**

**Thank you!**