

**An example from UPEI
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Student Affairs received an e-mail from Audio-Cine re: showing of Hollywood feature film. We reviewed s. 29.5 of the Copyright Act and decided, because Web announcement of film showing did not mention any educational purpose for this viewing, that a one-time license should be purchased, retroactively. Going forward, we have recommended to Student Affairs that any future movie screenings should clearly highlight the fact that they are targeted at a UPEI student audience, and highlight the educational component of the screening (i.e. panel discussion, etc.)

We may be challenged by Audio Cine again on this, going forward. Their last e-mail was cordial — we'd just agreed to the transactional licenses, after all — but included this little gem:

From our point of view, the only cinematographic screenings that are exempted by the Copyright Act are those that fall under the “educational exception” clause i.e. curriculum related “classroom” presentations – all other movie activities such as movie nights, film festivals, fundraisers and screenings organized by student groups or occurring outside of class-time hours are by default “leisure in nature” and require licensing. “Campus Life Movie Nights” occurring in a student center are clearly leisure in nature.

There is nothing in the Act or jurisprudence that I'm aware of that limits 29.5 to curriculum related classroom screenings; this looks to Audio Cine's own creative interpretation.