A HELPFUL GUIDE TO
APPROACHING & EVALUATING OPEN TEXTBOOKS
BY THE CAUL-CBUA SCHOLARLY COMMUNICATIONS COMMITTEE

What are Open Textbooks? Textbooks with an open copyright license, allowing material to be used freely.

What are Open Educational Resources? OERs are any kind of educational resource (including websites, course materials, etc.) that can be freely shared and adapted.

What is Creative Commons (CC)? An alternative set of licenses for creators to use so they can make their work available for use and re-use by others.

What is the B.C. Open Textbook Project? In 2012, BCcampus set out to provide open textbooks for the top 40 subjects. They currently have 38/40!  

FINDING
A few sites available...

EVALUATING
How good of a textbook is it?
✓ Consider whether it is: comprehensive, accurate, relevant, current, clear?
✓ Is the structure, content and grammar appropriate?
✓ Would it be easy to adapt for your needs?
✓ Are there peer reviews you can consult?
✓ Be sure to check the license of the textbook you are considering!
Adapted from source.

ADOPTING
✓ Make it your own! Adapt, add, delete & restructure content.
✓ Change the geographic focus.
✓ Work with your library to offer students format options.
✓ Integrate into your Course Management System.
✓ Offer to review other Open Textbooks.

BENEFITS
For Students:
- Financial Savings
- Wider Access
- More Formats
For Faculty:
- Adaptable Content
- Level Playing Field

On average, new book editions cost 12% more than the previous edition.  

In 2005, the average time between textbook editions was 3 years.

Sources:
(1) http://open.bccampus.ca/
(2) State PIRGs, 2005
(4) http://open.umn.edu/opentextbooks/ReviewRubric.aspx

$500 - $1000: Avg. cost of post-secondary textbooks per term.  

$65 million: Spent on textbooks by students affiliated with CAUL per term.

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